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D.A.V. PUBLIC SCHOOL, NEW PANVEL



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2017-18 Std:- XII PRACTICE PAPER

Time:- 2 Hours Marks:- 50

Sub:- Business Studies

Date :-

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GENERAL INSTRUCTIONS:

• Answer to questions carrying 1 mark may be from one word to one sentence.

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- Answer to questions carrying 3 marks may be from 50 to 75 words.
- Answer to questions carrying 4 and 5 marks may be in about 150 words.
- Answer to questions carrying 6 marks may be in about 200 words.
- Attempt all parts of a question together.

1.	"Management is a pervasive". Give reason for the	(1M)
	statement.	
2.	How are the principles of management derived?	(1M)
3.	Define Business Environment.	(1M)
4.	What is trading on equity?	(1M)
5.	Identify the technique of scientific management which is	(3M)
	described by the statements given below:	
	1. When specialists supervise each worker.	
	2. Change in the attitude of workers and	
	management towards one another, from	
	competition to co-operation.	
	3. When uniformity is introduced in materials,	
	machines, tools , method of works and working.	
6.	"Is Management a Science?"Comment.	(3M)
7.	Mr. X is the finance manager of a manufacturing	(4M)
	organization, which has been recently set up. The	
	company has asked him to determine the investment	
	required in fixed and working capital for the company.	
	Explain the type of decision to be taken and the factors	
	affecting such decision?	
	Evolain any faur ways in which managers have	(4M)
8.	Explain any four ways in which managers have	(411)

9.	The production manager of Anant Ltd. Instructs a	(4M)
	salesman to go slow in selling the products whereas the	
	marketing manager is insisting on fast selling to achieve	
	the target. Which principle of management is being	
	violated in this case? Explain the principle. State the	
	consequences of violating this principle.	
10.	Explain the Principles – 'Science, not rule of thumb' and	(5M)
	'Harmony not discord', with suitable examples?	
11.	Explain the objectives of financial management?	(5M)
12.	"Management is an art as well as profession". Justify the	(6M)
	statement.	
13.	Mr. X the financial manager of Zen Ltd. (Television	(6M)
	manufacturing company), is budgeting the working	(011)
	capital requirement for the new financial year. What	
	considerations should be kept in mind by him while	
	determining the requirements of working capital of Zen Ltd?	
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14.	"Taylor's principles of scientific management and	(6M)
	Fayol'principles of management are mutually	
	complementary."Do you agree with this view? Give any	
	four reasons in support of your answer.	
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